



New Business Announcement – Viva Med Aesthetics & Wellness

Christopher E. Lacroix, MD founder of Viva Med Concierge | Primary Care introduces the newly launched Viva Med Aesthetics & Wellness in Greenville and is proud to announce the new additions to the Viva Med Team!

Viva Med Aesthetics & Wellness is the premier facility in eastern North Carolina, offering a comprehensive range of transformative treatments to enhance your beauty and well-being. Their highly trained staff of physicians, nurse practitioners, nurses and laser technicians will provide you with personalized and expert care to help you obtain your aesthetic and wellness goals.

They offer complete aesthetic services such as botox, xeomin, dysport, multiple types of filler, kybella, skinvive, and the collagen stimulating Radiesse. They also offer body contouring, laser technologies, skin tightening, and light-based technologies. Our wellness services include medical weight loss, hormone replacement therapy, IV therapy, and NAD.

The Viva Med Aesthetics & Wellness staff prioritizes integrity, honesty, and confidentiality, while building long-term relationships with their patients. At Viva Med Aesthetics & Wellness, they are raising the bar on beauty with aesthetic procedures that will ensure natural looking results, and wellness treatments to help you become the best version of yourself!

Viva Med Aesthetics & Wellness is located at 705 WH Smith Blvd. Greenville, NC 27834.

For more information you can contact them at (252) 329-8482 or visit them at <https://vivamedispa.com/>

Viva Med Team

Cindy Kosor, VP of Operations



Cindy brings over 25 years of both clinical and business experience in the aesthetic industry. She worked with a rocket scientist and cosmetic chemist who developed the first line of hyaluronic acid-based skincare. Cindy accompanied him throughout the US educating Physicians, and Nurses on skincare ingredients and skin conditions. She was also the VP of a national aesthetic laser company and had the advantage of working with leading plastic surgeons and dermatologists throughout the country. Cindy is very involved in the community and serves on the board of directors for the Greenville-Pitt County Chamber of Commerce, as well as several other local organizations in Greenville. Having been a member of the Forbes Executive Business Council, Cindy has written numerous articles on business and aesthetics which were published by Forbes. She looks forward to meeting you and answering all your questions during your complimentary consultation at Viva Med Aesthetics & Wellness.

Bambi Parnell, RN – Master Injectionist, Viva Med Aesthetics & Wellness



Meet Bambi Parnell, who has been practicing as a certified RN nurse injector in North Carolina for over 20 years. Having worked as a master injectionist at a Dermatology office in Goldsboro and a Plastic Surgery office in New Bern, Bambi is now bringing her expertise to Greenville at Viva Med Aesthetics & Wellness. Bambi thrives on continuing education and honing her craft to keep up with the growing aesthetic trends and technology. She prides herself on personalized treatments, and thoughtful listening skills to provide her patients with the results they desire, while maintaining a natural appearance. Bambi's patients describe her as compassionate and considerate, with great listening skills and an artistic eye for aesthetics.

Marianna Russ, Administrative Coordinator, Viva Med Aesthetics & Wellness



Meet Marianna Russ, an Eastern North Carolina native; born and raised in Hyde County, NC. She now calls Greenville home after graduating from East Carolina University in 2015 with a bachelor's degree in Public Health.

As the Administrative Coordinator of Viva Med Aesthetics & Wellness she has a passion for medical aesthetics and wellness and the positive impacts it makes in one's life. With over 7 years' experience in the aesthetic industry, she has developed a strong set of skills and a proven track record of success. Marianna is a proud member of the Greenville-Pitt County Chamber of Commerce and enjoys promoting and supporting the local businesses in the community that she lives and works in. She looks forward to meeting you and Raising the Bar on Beauty at Viva Med Aesthetics & Wellness.

Maria Ruiz, Laser Technician, Viva Med Aesthetics & Wellness



Maria has continued to grow in the aesthetic industry from clinical assistant to laser technician. Maria is certified in RF Microneedling, Intense Pulsed Light (IPL), and Laser Hair Removal. She has a passion for aesthetics and wellness and is known for forming a bond with her patients.

Addie Kate Kunkel, Practice Development Coordinator, Viva Med Concierge | Primary Care



Meet Addie Kate Kunkel, our Viva Med Concierge Primary Care Patient Development Coordinator. Born and raised in Greenville, Addie Kate is passionate about Eastern North Carolina and supporting growth in our community. With over 8 years of marketing and administrative experience, Addie Kate brings a creative, personal and dynamic approach to Viva Med's Concierge team and is dedicated to ensuring every Viva Med patient experience is friendly, relaxed, convenient and responsive to everyone's needs. She can help guide you through the concierge model, which is also known as concierge care, boutique medicine, retainer-based medicine, platinum practice and direct primary care. Membership-based healthcare pairs exclusive, personalized care with accessibility and convenience. Her expertise and compassion will help to make your experience seamless. She is looking forward to discussing Viva Med Concierge Primary Care with YOU!