

A light gray outline of the state of North Carolina is positioned in the background, behind the main text.

GREENVILLE TO
GREENSBORO
2023 INTER-CITY VISIT

SUNDAY, SEPTEMBER 24 - TUESDAY, SEPTEMBER 26

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$5,000 (limited to 2 businesses)

- 2023 Inter-City Visit presented by (your company name) on all marketing materials related to the trip + click-thru feature on Chamber website
- Two (2) complimentary attendees
- Daily speaking opportunities
- Full-page ad in attendee handbook



WELCOME DINNER SPONSOR: \$3,000

- Logo recognition on all marketing materials
- One (1) complimentary attendee
- Opportunity to welcome guests at dinner and provide company remarks
- Logo on cocktail napkins OR koozies
- One-half page ad in attendee handbook



HOSPITALITY SPONSOR: \$2,500

- Logo recognition on all marketing materials
- One (1) complimentary attendee
- Opportunity to welcome guests at dinner and provide company remarks
- Logo on koozie for all travelers and welcome note to be delivered prior to event
- One-half page ad in attendee handbook



CLOSING DINNER SPONSOR: \$2,000

- Logo recognition on all marketing materials
- One (1) complimentary attendee
- Opportunity to welcome guests at reception and provide company remarks
- Logo on cocktail napkins OR koozies
- One-third page ad in attendee handbook



LUNCH SPONSOR: \$1,500

- Logo recognition on all marketing materials
- Opportunity to welcome guests and provide company remarks
- One-Fourth page ad in attendee handbook



SPEAKER GIFT SPONSOR: \$1,000

- Logo recognition on all marketing materials
- Opportunity to give promotional items to speaker's gift bags
- One-Fourth page ad in attendee handbook

TRANSPORTATION SPONSOR: \$1,000

- Logo recognition on all marketing materials
- Opportunity to give promotional items on van
- One-Fourth page ad in attendee handbook



DOWNTOWN EXCURSION SPONSOR: \$750

- Logo recognition on all marketing materials

PROGRAM BLOCK SPONSOR: \$350 (limited to 8 businesses)

- Logo recognition identifying specific program session
- Company listing on Chamber website

INDIVIDUAL TICKET: \$450 (Chamber Bucks)

- This includes lodging, meals and transportation throughout the visit
- Attendees are responsible for their transportation to Greensboro

TENTATIVE SCHEDULE

SUNDAY, SEPTEMBER 24

4:00 p.m. - 5:30 p.m. - Check-In - Hyatt Place Downtown Greensboro

6:00 p.m. - 8:00 p.m. - Welcome Dinner - Natty Greenes

- Mayor Nancy Vaughn, Greensboro, NC
- Brent Christensen, CEO, Greensboro Chamber of Commerce

8:00 p.m. - until - Explore Downtown Greensboro via The Hopper Trolley

MONDAY, SEPTEMBER 25

7:30 a.m. - 8:30 a.m. - Breakfast & Networking - Hyatt Place

9:00 a.m. - 9:30 a.m. - Welcome & Introductions - Tuggle Duggins Office

- Greensboro Chamber of Commerce Leadership & Board

9:30 a.m. - 11:00 a.m. - Panel Discussion #1 - Tuggle Duggins Office

- Economic Development / Regional Collaboration



11:00 a.m. - 11:15 a.m. - Break

11:15 a.m. - 12:00 noon - Panel Discussion #2 - Tuggle Duggins Office

- Innovative/Collaborative Talent Pipeline Programs (Guilford Apprenticeship Partners)

12:15 p.m. - 2:15 p.m. - Lunch & Travel - Grasshoppers Ballpark

2:15 p.m. - 3:30 p.m. - Panel Discussion #3 - TransformGSO Lewis St.

- Talent Development (Higher Education, Campus GSO, synerG, Boomerang GSO)
- Talent Retainment  Maxima Services LLC

3:30 p.m. - 4:45 p.m. - Panel Discussion #4 - TransformGSO Lewis St.

- Accelerate Greensboro/Small Business Supplier Pipeline

4:45 p.m. - 6:15 p.m. - Break

6:15 p.m. - 7:00 p.m. - Happy Hour - LeBauer Park Market Square - Little

7:00 p.m. - 8:45 p.m. - Dinner & Panel - Greenhill Gallery

- Arts & Culture / Downtown Development
- Economic Development Along the Downtown Greenway



8:45 p.m. - until - Free Time

TUESDAY SEPTEMBER 26

7:30 a.m. - 8:30 a.m. - Breakfast & Networking - Hyatt Place

8:30 a.m. - 10:00 a.m. - Panel Discussion #5 & Tour - Airport Megasite

- Airport Megasite Development & Tour

10:00 a.m. - 10:15 a.m. - Break

10:15 a.m. - 11:00 a.m. - Panel Discussion #6

- Economic Development



11:00 a.m. - 12:00 noon - Closing & Brainstorming - TBD