

MEDIA KIT
Glimpse
LIVING IN GREENVILLE & PITT COUNTY



PHOTOGRAPHY BY AARON HINES

Glimpse



Glimpse magazine is the official quality of life magazine for the Greenville and Pitt County area. *Glimpse* showcases Greenville and Pitt County to current and prospective citizens, businesses, organizations and industries by promoting the area’s quality of life. Beginning in January, the Greenville-Pitt County Chamber of Commerce distributes thousands of copies of *Glimpse* throughout Greenville and Pitt County to a variety of area businesses and organizations. *Glimpse* is the perfect source of information for those who’ve lived in Greenville and Pitt County all their lives, those just becoming acquainted with the area, or those looking to visit or relocate.

Glimpse is the magazine of choice for relocation information requested by some of the area’s largest employers, including ECU Health Medical Center, East Carolina University, and various real estate firms, banks, hotels, and local industries.

Because *Glimpse* serves as the community’s premier publication for attracting new employers, businesses, and visitors, your ad will be the first thing many new residents see. Along with the thousands of copies distributed around the community, the pass-along value of *Glimpse* magazine will provide tremendous exposure for advertisers.

Glimpse is available online 24 hours a day, 7 days a week at greenvillenc.org/glimpse. As part of your advertising package, your ad will include a clickable, direct link to your website. This dynamic feature will increase digital traffic to your site, improving your potential for sales and benefiting your site’s SEO.

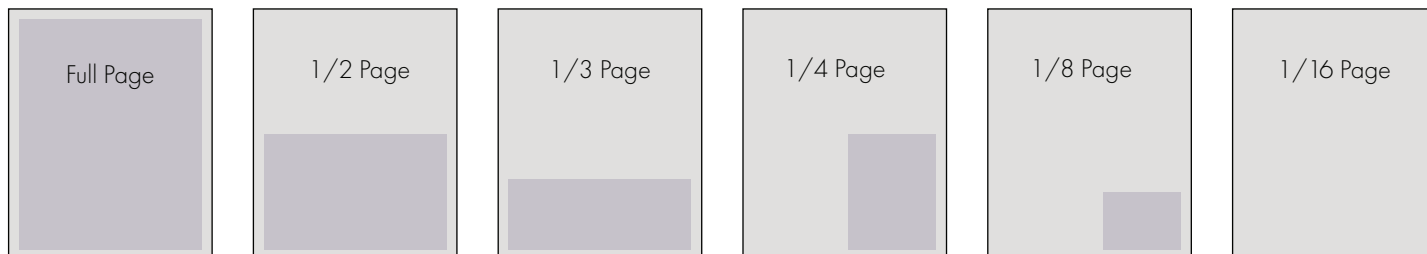


Welcome to

Greenville

Glimpse

Glimpse Magazine is the official relocation magazine for Greenville-Pitt County. Along with 10,000 hard copies produced annually, a digital version is available on the chamber's website.



PREMIUM AD RATES

SIZE	DIMENSIONS	COST
Inside Cover Gate Fold	Trim Size - 16.5" x 10.5" Live Area - 15.5" x 9.5" Bleed - .125" (all sides)	\$8,200
Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,650
Inside Front Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,490
Inside Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,205
Full Page (<i>Facing Inside Front Cover</i>)	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,050
Full Page (<i>Opposite Table of Contents</i>)	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,885

STANDARD AD RATES

SIZE	DIMENSIONS	COST
Full Page	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,100
One-half Page	Ad Size - 7.5" x 4.75"	\$2,250
One-third Page	Ad Size - 7.5" x 3"	\$1,500
One-quarter Page	Ad Size - 3.75" x 4.75"	\$1,200
One-eighth Page	Ad Size - 3.75" x 2.375"	\$675
One-sixteenth Page	Ad Size - 1.875" x 2.375"	\$425
Enhanced GoLocal Directory Listing	Listing enhanced with addition of logo Preferred file type - EPS, PDF, PNG	\$150



Hendrix-Barnhill celebrates 80 years of excellence!

Founded in 1945, Hendrix-Barnhill has been committed to providing the exceptional construction of civil infrastructure for decades. Our team would not be where we are today without the support of loyal clients, dedicated employees, and influential business leaders in Eastern North Carolina. We hope to serve this incredible community for years to come!

2025 Glimpse Ad | Hendrix-Barnhill

IN-HOUSE AD CREATION

*Please note, there will be an **additional \$150 added to the cost of any size ad** that needs to be designed by the Greenville-Pitt County Chamber of Commerce.*

PREFERRED FILE TYPES

- Submit as a high-resolution, print-ready PDF or a high-resolution TIFF.
- All images should be CMYK at 300 DPI. No spot colors, RGB, LAB or INDEX color elements.
 - All fonts must be properly embedded or converted to outlines.
 - Files must be single pages or spreads, no multiple page files.

DEADLINES & TRANSMISSION

- Ad materials are due by **Friday, October 10, 2025.**
- Ads may be submitted via email to: **lauren@greenvillenc.org.**

Glimpse

Glimpse Magazine Through the Years

Since 2008, the Greenville-Pitt County Chamber of Commerce's annual Glimpse magazine has served as the official quality of life magazine for the Greenville-Pitt County area. While Greenville and Pitt County have witnessed unprecedented growth over the last 17 years, the mission of Glimpse has remained the same – to showcase Greenville and Pitt County to current and prospective citizens, highlight our progressive business climate, bring hidden gems into the spotlight, and promote the area's burgeoning economy.

The publication first premiered in 2002 as Images of Greenville-Pitt County with the purpose of communicating who we are as a community and promoting our economic strength and growth potential to new businesses. Images of Greenville-Pitt County became Glimpse in 2008, marking the first year the magazine was produced in-house.

To accompany area statistics and demographics, the 2008 magazine highlighted the opening of the East Carolina Heart Institute, the Painted Pirate Project (a partnership of the chamber and the East Carolina Alumni Association), and an overview of the area's sports and recreation attractions. Since that time, each issue of Glimpse has included articles of local interest specific to the Greenville-Pitt County community, with a focus on education, the arts and culture, economic and workforce development initiatives, health care, and community engagement.

Over the years, Glimpse has provided tremendous value to our community by offering a platform to celebrate and market local businesses that drive economic growth and keeping residents informed about developments and opportunities within Pitt County. Glimpse has strengthened connectivity by encouraging partnerships among businesses, organizations, and the broader community – all while positioning Greenville-Pitt County as a vibrant, thriving destination for visitors and potential investors.

Since 2008, the chamber has distributed over 150,000 copies of Glimpse throughout Pitt County and year-after-year, each issue has been designed to capture the largest audience possible with high-quality design and professional written content. The anticipation of Glimpse each year is an indication of the magazine's appeal and promotional value for Greenville and Pitt County. The publication has had an impactful role on the chamber's ability to assist with the combined efforts to make our community an attractive destination.

The chamber would like to thank our community members for allowing Glimpse to serve as your official quality of life guide for the past 17 years. Your trust and support have been the foundation of this publication's success, and we remain committed to showcasing all that makes Greenville and Pitt County an extraordinary place to live, work, and thrive.

By celebrating our area's success and potential, Glimpse reinforces the chamber's mission of promoting economic progress and a high quality of life for all community members. Glimpse is and will continue to be a key publication in determining the perception of what makes up Greenville and Pitt County.

Proud to Call Greenville Home.

The best financial professionals working side-by-side with businesses and families to create a bright future for Greenville.



Member FDIC | TowneBank.com/Greenville



Insurance and investment products offered through Towne Insurance and Towne Benefits, subsidiaries of TowneBank, are Not bank deposits or obligations, Not FDIC-insured, Not guaranteed by TowneBank, and may go down in value.

Glimpse

LIVING IN GREENVILLE & PITT COUNTY

GREENVILLE-PITT COUNTY CHAMBER OF COMMERCE

302 S. GREENE ST., GREENVILLE, NC 27834

(252) 752-4101, GREENVILLENC.ORG/GLIMPSE



PHOTOGRAPHY BY AARON HINES