



## AGENDA

- **7:45am-8:30am** | Breakfast / Networking
- **8:30am-9:30am** | Welcome & Panel
  - **Sarah Bernart**, Existing Industry Expansions Manager, Northeast Region – *Economic Development Partnership of North Carolina*
  - **Todd Edwards**, Chairman of the Board of Directors – *NC East Alliance*
  - **Dan Gerlach**, Owner - *Dan Gerlach LLC*
  - **Bishop Rosie O'Neal**, Founder - *Koinonia Christian Center*
- **9:30am-9:40am** | Break
- **9:40am-10:40am** | Breakout Session 1
  - **Agriculture**
    - **Chad Asmus**, Sustainable Ag Product Specialist – *BASF*
    - **Jim Pearce**, Vice President of Marketing & Product Development - *Coastal AgroBusiness*
    - **Sarah Grace Stone**, NC Ag Leads - *NC Chamber*
  - **Clean Energy**
    - **Matt Abele**, Executive Director – *NC Sustainable Energy Association*
- **10:40am-10:50am** | Break
- **10:50am-11:50am** | Breakout Session 2
  - **Supply Chain / Logistics**
    - **Jon Kirchoff**, Associate Professor and Chair of the Department of Marketing and Supply Chain Management - **East Carolina University**
  - **Advancement of AI in Healthcare**
    - **Jason Buskirk**, Vice President Enterprise & Data Analytics – *ECU Health*
    - **Bennett Wall**, Administrator of Population Health Analytics - *ECU Health*
- **11:50am-12:25pm** | Lunch
- **12:15pm-1:00pm** | Keynote Speaker
  - **Josh Lewis**, President & CEO, *Greenville Eastern North Carolina Alliance*